

The Queer Leadership Summit & Retreat, 2022, UK.

Supporting LGBTQ+ leaders and change-makers during Pride and Beyond. wecreatespace.co/pride-and-beyond-2022

PRE-PRIDE SUMMIT: 13 MAY POST-PRIDE RETREAT: 4-6 JULY

1. THE PROBLEM

More LGBTQ+ leaders are experiencing burnout, relinquishing their DEI responsibilities or changing organisations due to lack of ERG support.

- ⇒ Advocating for marginalised groups is far from easy, but especially during 'peak seasons'. It comes with added pressures, responsibility and often hidden personal costs. Being a visible Queer Leader during Pride requires increased energy, awareness and resilience.
- ⇒ This is demonstrated through testimonials from our clients and community, many of whom have experienced burnout and exhaustion.
- ⇒ Deeply committed and passionate individuals (providing high value service to the business but generally on their own time and without remuneration) are not feeling supported. Many are now considering leaving the business, or relinquishing their positions as DEI leaders.
- ⇒ For those who stay and hold other roles within their company, this is bound to have an impact on productivity, creativity and capability for growth.
- ⇒ Without sufficient support, education or training to these individuals, there is also evidence to challenge the effectiveness and sustainability of businesses' DEI efforts.

2.THE SOLUTION

We provide bespoke support to LGBTQ+ Leaders in their role as changeagents both during the intensity of Pride season and year-round.

- ⇒ We are providing an opportunity for businesses to acknowledge the multiple benefits LGBTQ+ Leaders are providing to make the company a more inclusive place for everyone; seeing Pride not as a one-off event but as a year-round exercise.
- ⇒ Wellbeing and mental health have to become a clear priority if we want to mitigate burnout, disconnection and make long-lasting change within our organisations and communities.
- ⇒ We're increasing the impact of ERG networks by placing leaders at the heart of these community conversations; ensuring they feel equiped to support themselves and others.

3. THE BENEFITS

Together we're creating a more inclusive, healthier and sustainable future for ourselves, our communities and the business.

- ⇒ Leaders acquire the tools, understanding and support network for maintaining their own mental health and well-being, re-establishing priorities, increasing performance and encouraging other employees in the business to do the same.
- ⇒ Through our creative workshops individuals become more innovative with the decisions they make, and more impactful as leaders; a benefit that's felt across the entire organisation.
- ⇒ Attendees discover fresh perspectives amongst other thought leaders; bringing new learnings and best practices back into the business.
- ⇒ Presence at the events will enhance the corporate reputation for how LGBTQ+ employees are appreciated; leading to attraction of more diverse and top talent.



"These events are essential to equip any leaders and shapers within our community."



Gurchaten Sandhu, UN-GLOBE President